# **Color Harmony Plates**

**Planning Color Schemes** 

### Designing Color Relationships



### From Scheme to Palette

 Hue schemes (e.g. complementary, analogous, etc.) suggest only a particular set of hues — a limited palette of hues.

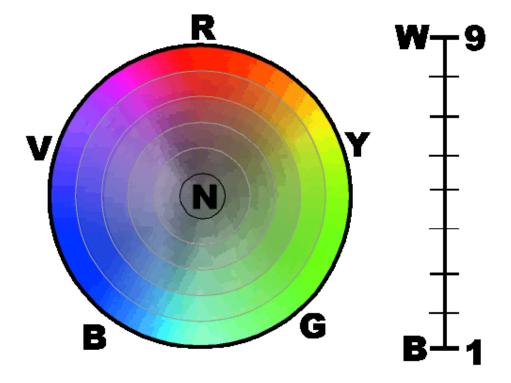
 But what about value, chroma, dominances, subordinates and relationships among colors...
 ...what about *particular colors*?

# A Strategy for Color Harmony

- We need a strategy to help identify particular colors that are likely to relate well to each other. We need to systematize color harmony.
- What follows is a strategy for just that. "A" strategy—NOT the way to create perfect harmonies. But a good system for laying a solid color foundation to design.

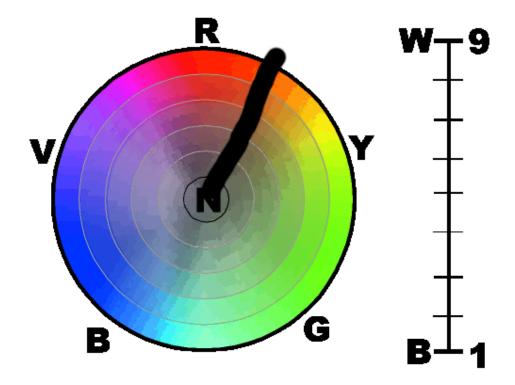
# A Strategy for Color Harmony

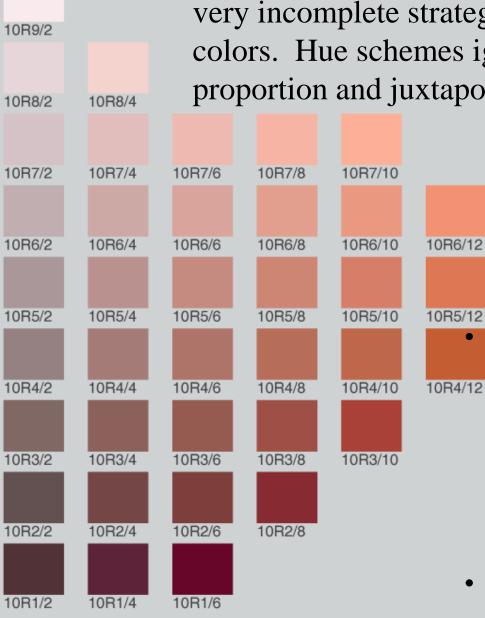
- Select Hues (Typically, use a common hue-structure. Give attention to mood/connotations and other specs.)
- Select Values
- Select Chromas
- Select dominances in H, V & C
- This leads to a limited set of colors—a palette.



Consider selecting colors for a monochromatic color scheme based on an Red-Orange hue.

Hue: Red-Orange (RO)





The Problem: Traditional hue schemes are actually very incomplete strategies for selecting a palette of colors. Hue schemes ignore issues of chroma, value, proportion and juxtaposition.

10R6/14

10R6/16

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  For instance, if I decide that I will use a Monochromatic Orange hue scheme., there are still dozens (actually hundreds) of colors to pick from. This Munsell constant hue chart is only a small sample of all of the Orange-based colors I might include in my scheme.
- I need some strategy for narrowing my final palette down to only a few, manageable well-related colors.

#### Color Planning Problem:....

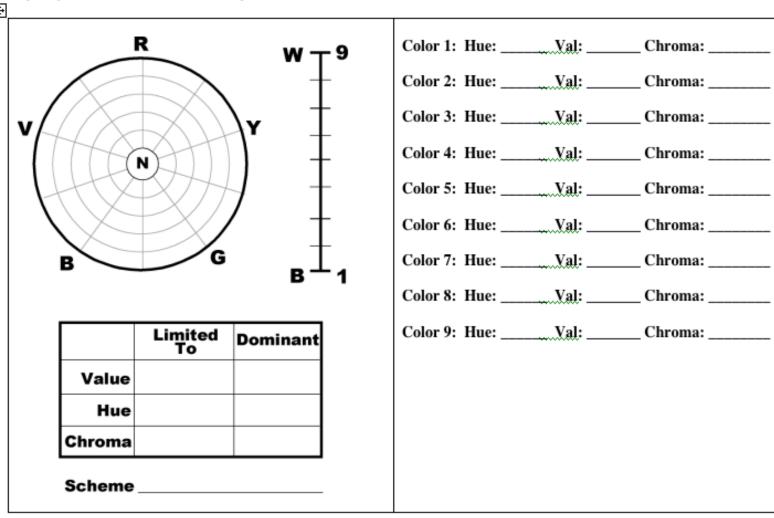
Plan and chart the 9 colors produced by a strict interpretation of this scheme:

Hue Scheme: Monochromatic Dominant Hue: Red-Orange Dominant Value: 4 Dominant Chroma: Middle

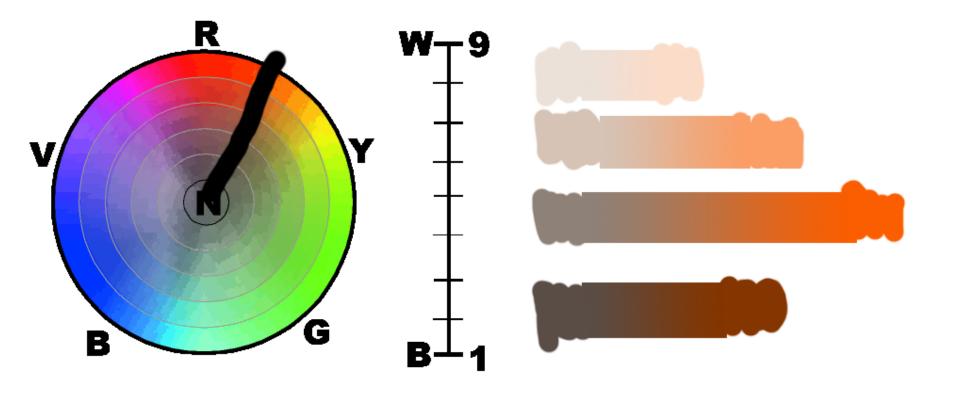
Subordinate Hue(s): \_\_\_\_? Subordinate Value(s): 2, 8 Subordinate Chroma(s): Middle High, Low

Out-of-Scheme Accent(s): none

Specify each color in this scheme's palette.



Hue: Red-Orange (RO)

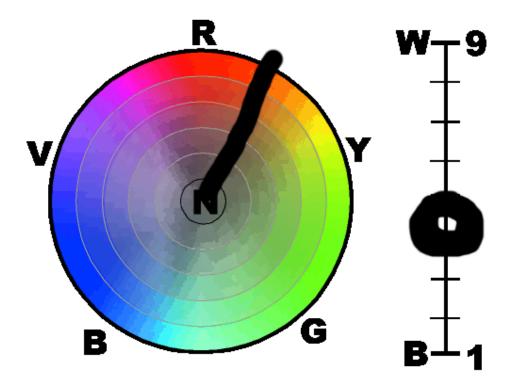


Develop dominances in each dimension of color.

- First decide on the dominate color characteristics of your design, and then develop particular colors from those general traits.
- While there is no absolute rule about this, select your dominant value first.
- Value is a critical color-design issue a welldeveloped dominant value scheme can serve to anchor color schemes that have little order elsewhere.

Hue: Red-Orange (RO)

Dominant Value: 4

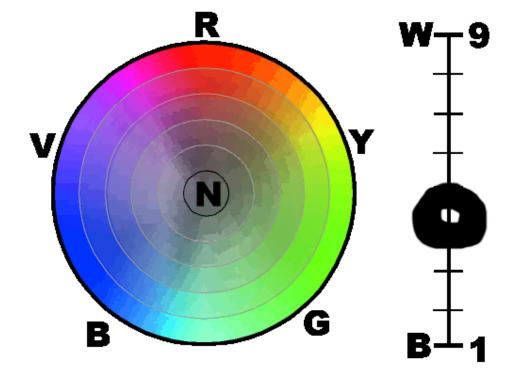


### **Selecting dominant Value**

- This is the foundation. Make sure that you know what your dominating value will be and be sure to use it to unify and balance your design.
- Select key: High key, mid key, low key.

Hue: Red-Orange (RO)

Dominant Value: 4

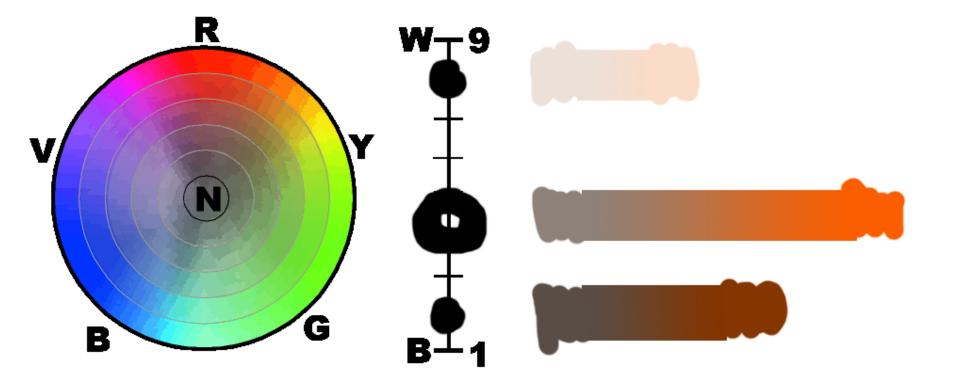


## **Selecting Subordinate Values**

- Subordinate values will determine the nature and intensity of contrast in the design, but most contrasts will be made with reference to a wellestablished dominant – that is, contrasting values need something clear to contrast with.
- If subordinate values are close to the dominant value, then the design has a soft or subdued quality.
- If subordinate values are far from the dominant value, then the design takes on a more dynamic, bold or energetic quality.

Dominant Value: 4

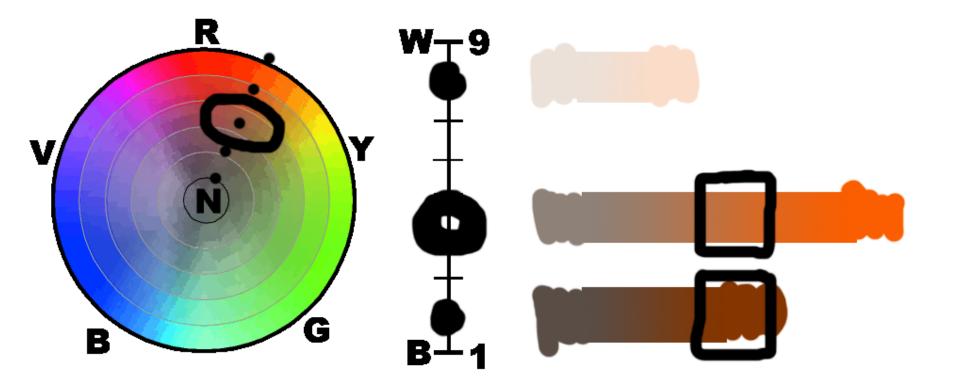
Hue: Red-Orange (RO) Subordinate Values: 2, 8



Dominant Value: 4

Hue: Red-Orange (RO)

Subordinate Values: 2, 8



# Develop subordinates in each dimension of color

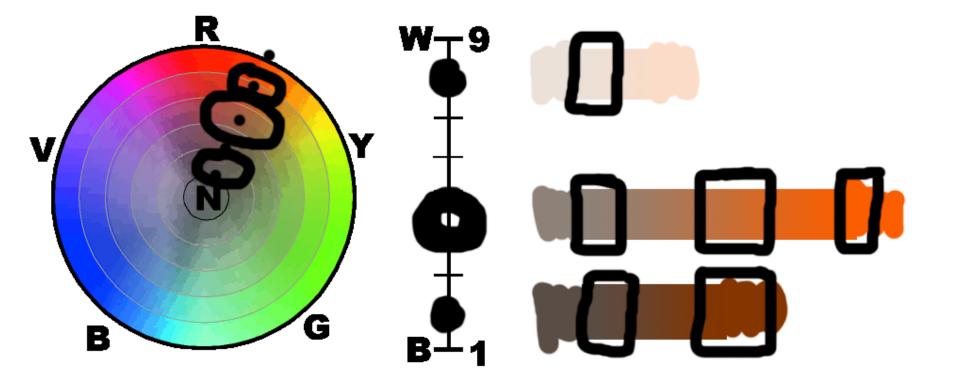
- This is where the fun begins.
- Here you decide what range of hues will be used and the nature of the contrasts.
- You will decide about the range of value and the nature of value contrasts or continuity.

Dominant Value: 4

**Dominant Chroma: Mid** 

Hue: Red-Orange (RO)

Subordinate Values: 2, 8

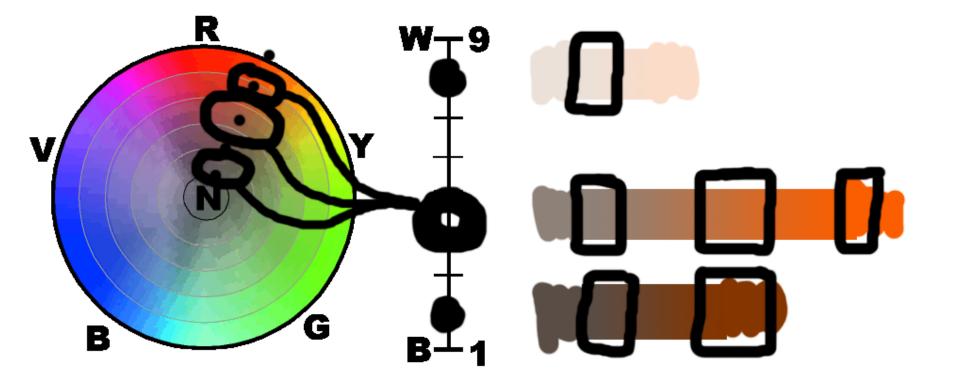


Dominant Value: 4

**Dominant Chroma: Mid** 

Hue: Red-Orange (RO)

Subordinate Values: 2, 8

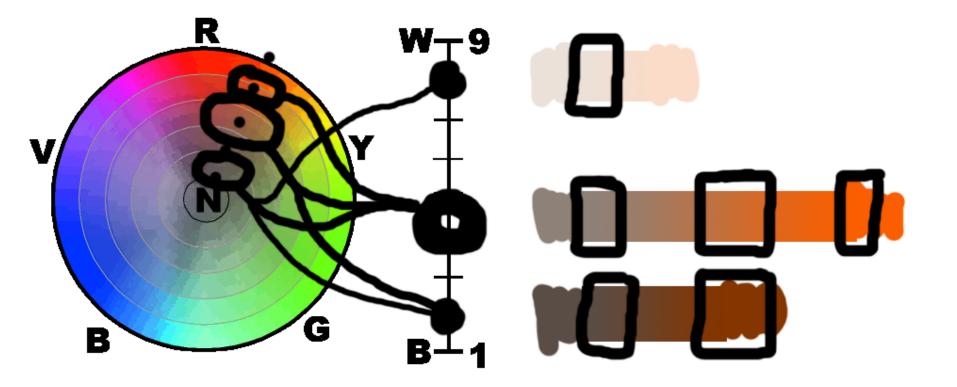


Dominant Value: 4

**Dominant Chroma: Mid** 

Hue: Red-Orange (RO)

Subordinate Values: 2, 8

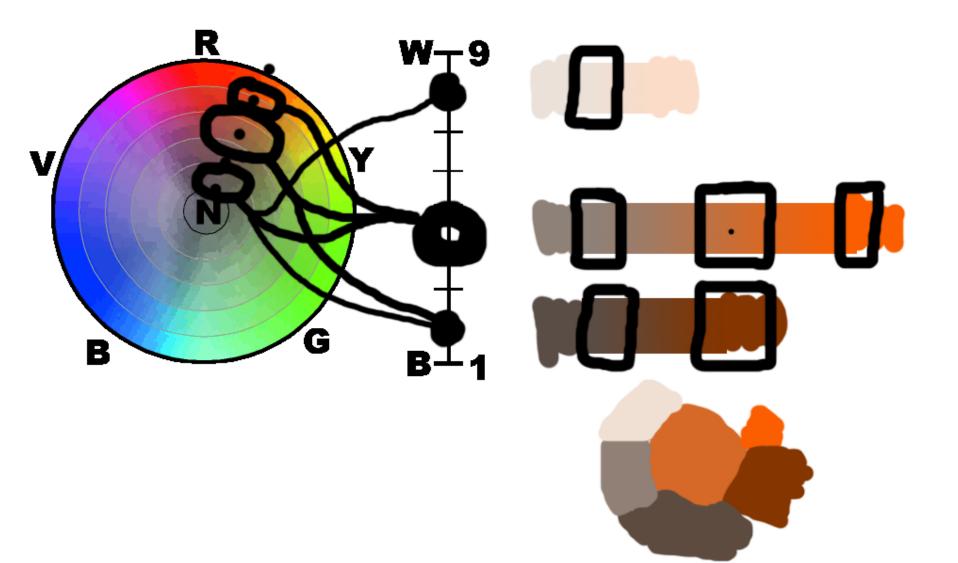


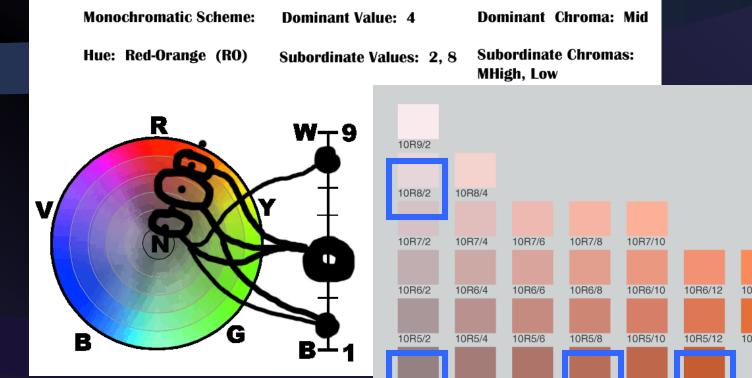
Dominant Value: 4

**Dominant Chroma: Mid** 

Hue: Red-Orange (RO)

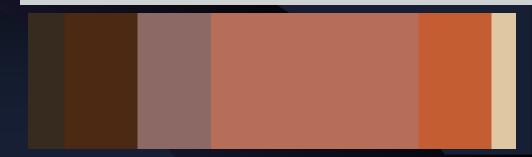
Subordinate Values: 2, 8





- Using the scheme we've devised, we've narrowed our "monochromatic orange scheme", down to a specific palette of only a six colors.
- AND due to "Dominance" decisions, we also have a general sense of color proportion — which colors do we use a lot, and which in only scarce quantities.





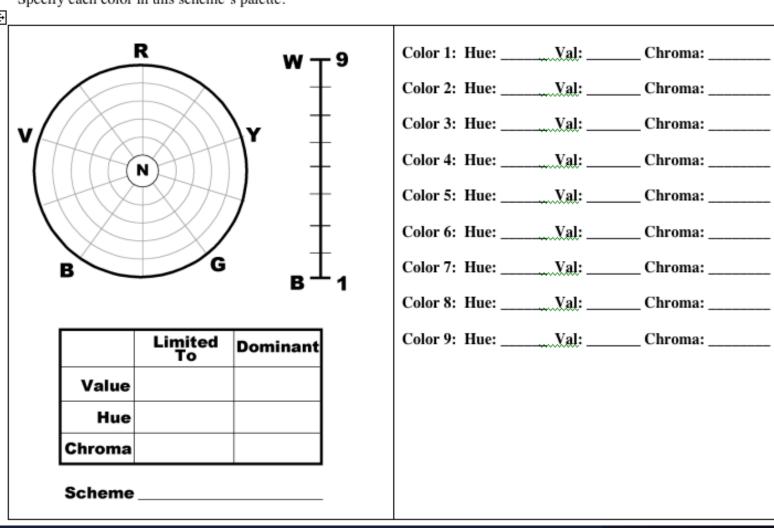
#### Color Planning Problem:....

Plan and chart the 9 colors produced by a strict interpretation of this scheme:

Hue Scheme: Monochromatic Dominant Hue: Red-Orange Dominant Value: 4 Dominant Chroma: Middle Out-of-Scheme Accent(s): none

Subordinate Hue(s): \_\_\_\_? Subordinate Value(s): 2, 8 Subordinate Chroma(s): Middle High, Low CPP 3

Specify each color in this scheme's palette.



#### Color Planning Problem 3: (solution)

Plan and chart the 9 colors produced by a strict interpretation of this scheme:

Hue Scheme: Mono	ochromatic									
Dominant Hue: Re	Dominant Hue: Red-Orange				NON	NE	_			
Dominant Value: 4			Subordinate V	Subordinate Value(s): 2, 8						
Dominant Chroma:	Middle		Subordinate C	hroma(s	i): Middl	le High, I	.ow			
	R /	w <del>-</del> 9	Color1	Hue:	RO	Val:	4	Chr:	Μ	
			Color2	Hue:	RO	Val:	2	Chr:	Μ	
		$\Psi$	Color3	Hue:	RO	Val:	8	Chr:	Μ	
v		\• †	Color4	Hue:	RO	Val:	4	Chr:	MH	
	Ø	1" +	Color5	Hue:	RO	Val:	2	Chr:	MH	
	N	) ±	Color6	Hue:	RO	Val:	8	Chr:	MH	
LHV	TYTH	$\int \Phi$	Color7	Hue:	RO	Val:	4	Chr:	L	
$(\Lambda )$	$\Delta X//$	$/ \Psi$	Color8	Hue:	RO	Val:	2	Chr:	L	
	$\rightarrow \times I$	′ <del>–</del>	Color9	Hue:	RO	Val:	8	Chr:	L	
	G	$\Theta$								
В		B <sup>⊥</sup> 1								
						impractica		sible.		
	Limited To	Dominant	Which on	e(s)? An	d why can	it/they not	be used?			
Value	2, 4, 8	4						hroma range hroma rang		
Hue	RO	RO	KU V-C	, с-ин	15 IIK	ery beyo	na me g	WWWW Lang	U OI KO	
Chroma	L, M, MH	м								
Scheme	MonoChrom	atic.								



Relate each color in the scheme to other colors by hue, value, and/or chroma.

- Introduce a range of colors that incorporate all (most) of the possible permutations of these dominances and subordinates...
- ...then narrow down to a useable, limited palette.

#### Color Planning Problem:

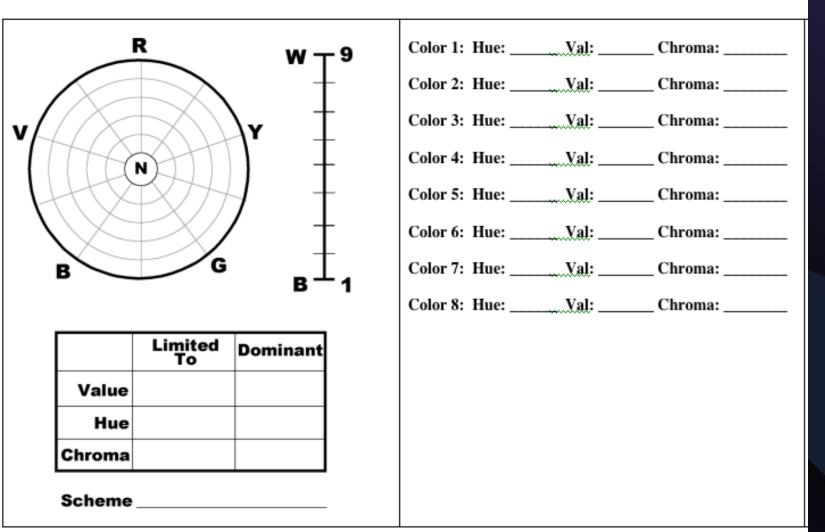
Plan and chart the 8 colors produced by a strict interpretation of this scheme:

Hue Scheme: Complementary Dominant Hue: Red-Violet Dominant Value: 4 Dominant Chroma: Middle Low Out-of-Scheme Accent(s): none

Subordinate Hue(s): \_\_\_\_\_?..\_ Subordinate Value(s): 8 Subordinate Chroma(s): High



Specify each c	olor in this	scheme's	palette.
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#### Color Planning Problem 1: (solution)

Plan and chart the 8 colors produced by a strict interpretation of this scheme:

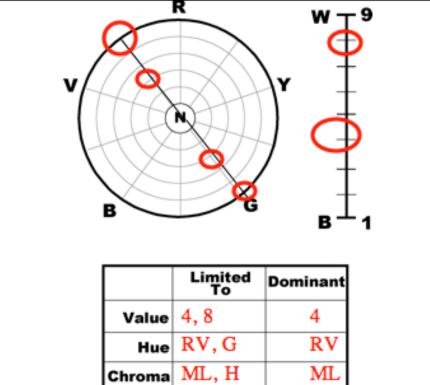
Hue Scheme: Complementary

Dominant Hue: Red-Violet

Dominant Value: 4

Dominant Chroma: Middle Low

Out-of-Scheme Accent(s): none



Complementary

Subordinate Hue(s): \_\_\_\_\_GREEN\_\_\_\_\_ Subordinate Value(s): 8 Subordinate Chroma(s): High

•	
5	Color 1: Hue:RVVal:4Chroma:ML
E	Color 2: Hue:RVVal:8_ Chroma:ML
E .	Color 3: Hue: _RVVal: _4 Chroma:H
2	Color 4: Hue:Val: _8 Chroma:H
_	Color 5: Hue: <u></u> GRN_Val:4_ Chroma:ML
-1	Color 6: Hue: <u></u>
	Color 7: Hue: <u>_GRNVal</u> : <u>_4_</u> Chroma: <u>_H</u>
	Color 8: Hue:GRNVal: _8_ Chroma:H
	At least one of these colors is impractical or impossible. Which one(s)? And why can it/they not be used?
]	
	G v8, c11 – outside intrinsic value of green??
_	RV v8, c11 outside intrinsic value of red-violet

Note: the *order* of "Color1", "Color2", etc. does *NOT* matter. Just make sure that each color within the scheme is identified and specified.

Notice that the "RV" color specs are repeated in the "Grn" colors - that is, the Value-Chroma specs are repeated.

RV 7 H (high chroma not possible at a value 7)

Scheme

G 7 H (H chroma likely not possible at value 7 - though Munsell allows any chroma over 10 to be considered 'high'

#### Color Planning Problem:

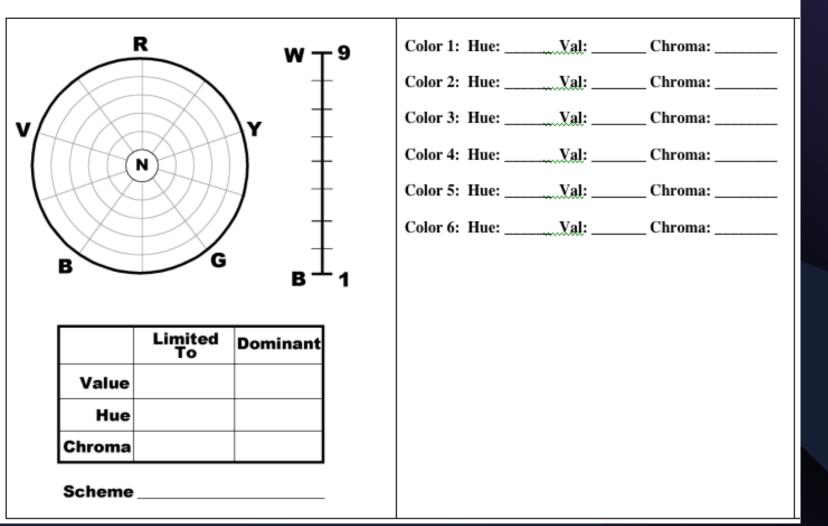
Plan and chart the 6 colors produced by a strict interpretation of this scheme:

Hue Scheme: Monochromatic Dominant Hue: Blue Green Dominant Value: 3 Dominant Chroma: Low

Subordinate Hue(s): \_\_\_\_\_? Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High

Out-of-Scheme Accent(s): none

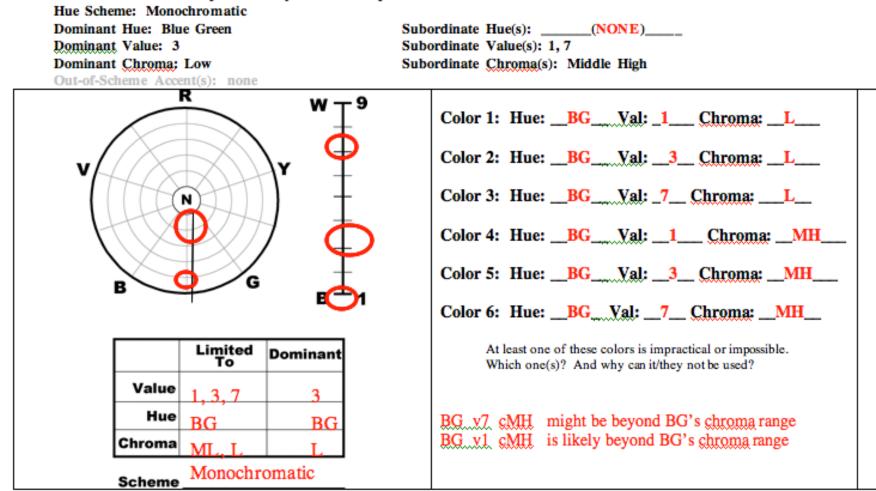
Specify each color in this scheme's palette.



# CPP 2

#### Color Planning Problem 2: (solution)

Plan and chart the 6 colors produced by a strict interpretation of this scheme:



Note: the order of "Color1", "Color2", etc. does NOT matter. Just make sure that each color within the scheme is identified and specified.

Unlikely Colors in the scheme:

BG 1/MH is somewhat unlikely – particularly since "value 1" we treat as black (in the Actual Munsell color model, value 1 is quite dark, but *not* black (black=0).) However, a pigment such as Thalo Green *does* have a lot of chroma range and great tinting strength, but at v1 it is so dark that we cannot see its color well – thus its chroma is low. BG 7/MH is also unlikely.

#### Color Planning Problem:....

Plan and chart the 9 colors produced by a strict interpretation of this scheme:

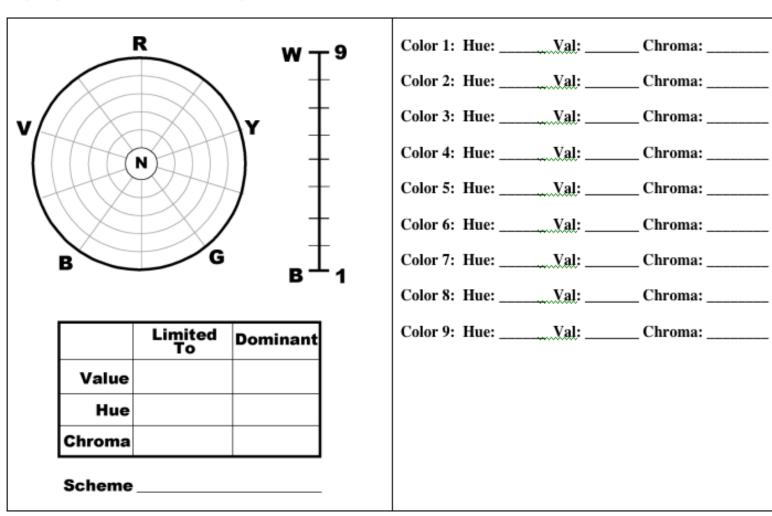
# CPP 4

Hue Scheme: Monochromatic (with neutral) Dominant Hue: Yellow-Orange Dominant Value: 3 Dominant Chroma: Low

Subordinate Hue(s): \_\_\_\_\_? Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High, Neutral

Out-of-Scheme Accent(s): none

Specify each color in this scheme's palette.



#### Color Planning Problem 4: (Solution)

Plan and chart the 9 colors produced by a strict interpretation of this scheme: [basically the same as above, but Neutral has been added...noted in Chroma options.]

al has been add	ednoted i	n Chroma optio	ns.]							
ue Scheme: Mono	ochromatic (v	vith neutral)	Out-of-Scheme	Accent	(s): none					
ominant Hue: Ye	llow-Orange	Subordinate H	ue(s):NON	E						
ominant Value: 3	1		Subordinate V	alue(s):	1,7					
ominant Chroma;			Subordinate C	hroma(s	s): Middle	High, N	Neutral			
	R	W — 9	Color1	Hue:	YO	Val:	3	Chr:	L	
		. 1	Color2	Hue:	YO	Val:	1	Chr:	L	
			Color3	Hue:	YO	Val:	7	Chr:	L	
vLA	-XQ^	$\bigvee \Theta$	Color4	Hue:	YO	Val:	3	Chr:	MH	
MHAX	XH	יין די	Color5	Hue:	YO	Val:	1	Chr:	MH	
	N		Color6	Hue:	YO	Val:	7	Chr:	MH	
HHY	TXTH	$I \oplus$	Color7	Hue:	YO (N)	Val:	3	Chr:	N	
-UX	$\mathbb{I} \times / /$		Color8	Hue:	<b>YO</b> (N)	Val:	1	Chr:	N	
	$\rightarrow \times I$	I	Color9	Hue:	YO (N)	Val:	7	Chr:	Ν	
в	G Limited To	B <sup>1</sup>			e colors is in d why can it/			sible.		
Value	3, 1, 7	3								
Hue	YO, N	YO YO at value 1 (a very dark brown), has very little range of								
		L chroma.								

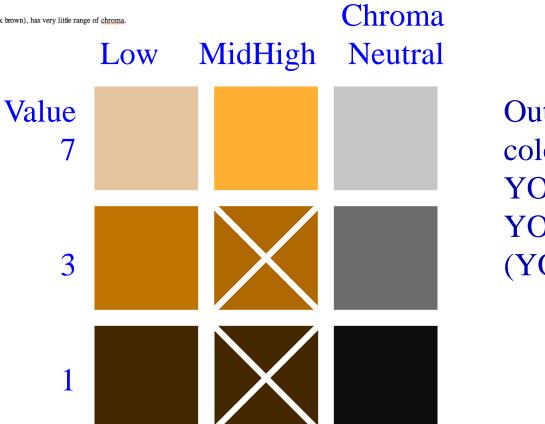
Unlikely or impossible colors in the scheme:

Scheme MonoChromatic

YO 1/MH is the least likely color in the scheme. YO at value 1 (a very dark brown), has very little range of chroma.

Planning Problem 4: (Solut										
Plan and chart the 9 colors produced	d by a strict interpr	etation of this se	cheme:	[basicall	y the sa	me as a	bove, but			
Neutral has been addednoted in Hue Scheme: Monochromatic (w		.] Out-of-Scheme	Accent	(s): none						
Dominant Hue: Yellow-Orange	Subordinate Hue	(s):NON	E							
Dominant Value: 3		Subordinate V	alue(s):	1,7						
Dominant Chroma: Low										
R	W ⊤ 9	Color1	Hue:	YO	Val:	3	Chr:	L		
	"	Color2	Hue:	YO	Val:	1	Chr:	L		
	A 1	Color3	Hue:	YO	Val:	7	Chr:	L		
	⊕	Color4	Hue:	YO	Val:	3	Chr:	MH		
V	<b>۱۴</b> +	Color5	Hue:	YO	Val:	1	Chr:	MH		
	1 +	Color6	Hue:	YO	Val:	7	Chr:	MH		
		Color7	Hue:	YO (N)	Val:	3	Chr:	N		
HIXEXIA	$1 \Psi$	Color8	Hue:	YO (N)	Val:	1	Chr:	N		
	′ +	Color9	Hue:	YO (N)	Val:	-	Chr:	N		
	<b>A</b>	COIOLA	muc.	10(0)	vai.	· · · · · · · · · · · · · · · · · · ·	<u>~</u>	11		
BG	B <sup>±1</sup>									
	DI									
Limited	Dominant			e colors is in d why can it/			ible.			
To										
Value 3, 1, 7	3	YO 1/M	H is the	e least like	ly colo	r in the s	cheme.			
Hue YO, N	YO	YO at va	alue 1 (	a very dar	k brow	n), has v	ery little ra	ange of		
Chroma L, MH, H	L	chroma.								
Sahama M. G										

Unlikely or impossible colors in the scheme: YO 1/MH is the least likely color in the scheme. YO at value 1 (a very dark brown), has very little range of chroma.



Out of bounds colors: YO-3-MH YO-1-MH (YO-1-L)

CPP 4

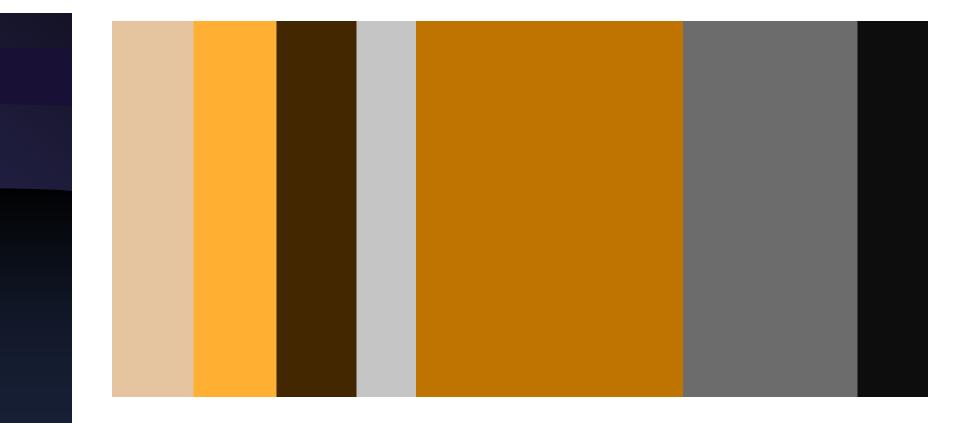
r Planning Problem 4: (	Solution	)								
Plan and chart the 9 colors pr	roduced by	a strict inte	rpretatio	n of this s	cheme:	[basically	y the sa	me as a	bove, but	
Neutral has been addedn	oted in C	hroma optio	ns.]							
Hue Scheme: Monochrom				of-Scheme	Accent	(s): none				
Dominant Hue: Yellow-O	range S	ubordinate H	lue(s): _	NON	E					
Dominant Value: 3	Dominant Value: 3 Subordinate Value(s): 1, 7									
Dominant Chroma: Low										
R		W – 9		Color1	Hue:	YO	Val:	3	Chr:	L
				Color2	Hue:	YO	Val:	1	Chr:	L
	$\sim \sim$			Color3	Hue:	YO	Val:	7	Chr:	L
	∕∕∕∖v	$\Theta$		Color4	Hue:	YO	Val:	3	Chr:	MH
	A H	+		Color5	Hue:	YO	Val:	1	Chr:	MH
		+		Color6	Hue:	YO	Val:	7	Chr:	MH
	+++	<sup>(1)</sup>		Color7	Hue:	YO (N)	Val:	3	Chr:	N
HIXXX	11	$\Psi$		Color8	Hue:	YO (N)	Val:	1	Chr:	N
	$\sim r$	+		Color9	Hue:	YO (N)	Val:	7	Chr:	N
	$\sim$	<b>A</b>			1100.	10(0)	,		~~~~	
В	6	B <sup>±</sup> 1								
		5 1								
				At least or	e of thes	e colors is in	practical	l or impos	ible.	
Lim	ited no	minant				d why can it/				
	0									
Value 3, 1, 7	7	3		YO 1/M	H is the	e least like	ly colo	r in the s	cheme.	
Hue YO, N	N	YO		YO at v	alue 1 (	a very dar	k brow	n), has v	ery little ra	inge of
Chroma	н, н	L		chroma.						
Cohomo 14										

Unlikely or impossible colors in the scheme:

YO 1/MH is the least likely color in the scheme. YO at value 1 (a very dark brown), has very little range of chroma.

### CPP 4

### Proportion Study (one of *many* proportion schemes based on the charted scheme)



#### Color Planning Problem:

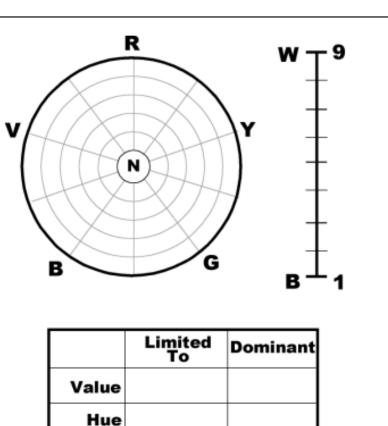
Plan and chart the 9 colors produced by a strict interpretation of this scheme:

Hue Scheme: Monochromatic (with neutral)<br/>Dominant Hue: Yellow-Orange<br/>Dominant Value: 3Subordinate Hue(s): \_\_\_\_?<br/>Subordinate Value(s): 1, 7Dominant Chroma: Low<br/>Out-of-Scheme Accent(s): noneSubordinate Chroma(s): Middle High, Neutral

Specify each color in this scheme's palette.

Chroma

Scheme

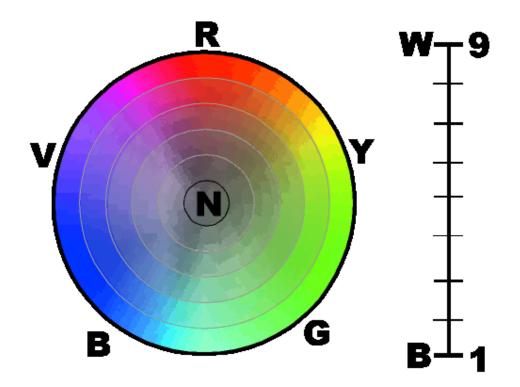


Color 1: H	lue:	Val:	Chroma:
Color 2: H	ue:	Val:	Chroma:
Color 3: H	lue:	Val:	Chroma:
Color 4: H	lue:	.Val:	Chroma:
Color 5: H	ue:		Chroma:
Color 6: H	ue:	.Val:	Chroma:
Color 7: H	lue:	.Val:	Chroma:
Color 8: H	ue:	.Val:	Chroma:
Color 9: H	ue:		Chroma:

**Scheme** 

MonoChr YO

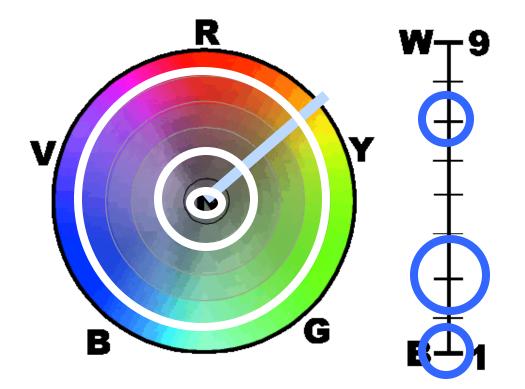
### Scheme 4 MonoChr YO



Hue Scheme:Monochromatic (with neutral)Dominant Hue:Yellow-OrangeSulDominant Value:3SulDominant Chroma:LowSul

Subordinate Hue(s): \_\_\_\_?\_\_\_\_ Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High, Neutral

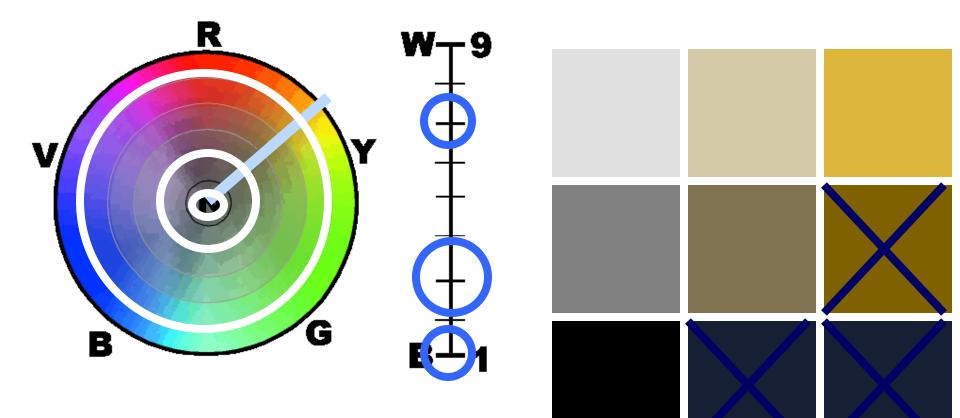
# Scheme 4 MonoChr YO



Hue Scheme:Monochromatic (with neutral)Dominant Hue:Yellow-OrangeSulDominant Value:3SulDominant Chroma:LowSul

Subordinate Hue(s): \_\_\_\_?\_\_\_\_ Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High, Neutral

Scheme 4 MonoChr YO



Hue Scheme: Monochromatic (with neutral)Dominant Hue: Yellow-OrangeSuDominant Value: 3SuDominant Chroma: LowSu

Subordinate Hue(s): \_\_\_\_?\_\_\_\_ Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High, Neutral

# **Color Proportion Studies**

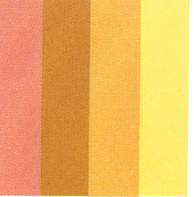
# Add proportion to the scheme.

## 

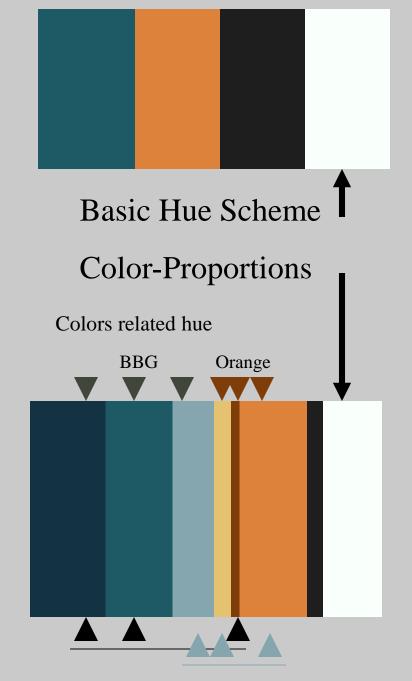
Begin to explore the impact proportion

 try changing dominances and
 subordinates

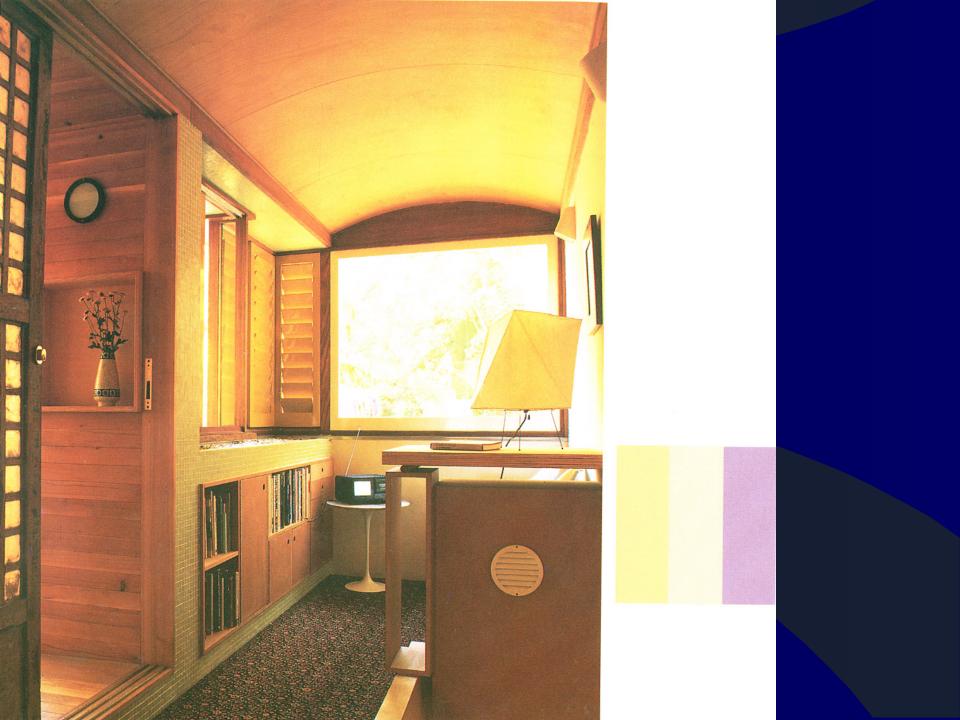








Colors related by value







## Basic Hue Scheme

## **Color-Proportions**

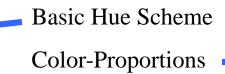
Colors related by hue

Colors related by value

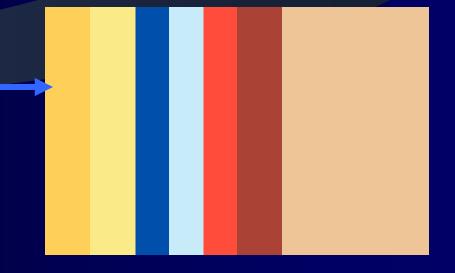


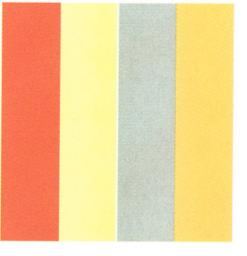
The full intensity of these primary colors brings to mind a tropical environment Basic Hue Scheme

## Color-Proportions











- Complete 2 proportion studies for:
- Split-Complement YO, rrv, bbg

- Split-Complement RV, gyg, gbg
- At least 5" square.
- Suggest cutting separate fields of color, rather than painting stripes on a single sheet.

#### Color Planning Problem:....

Plan and chart the 12 colors produced by a strict interpretation of this scheme:

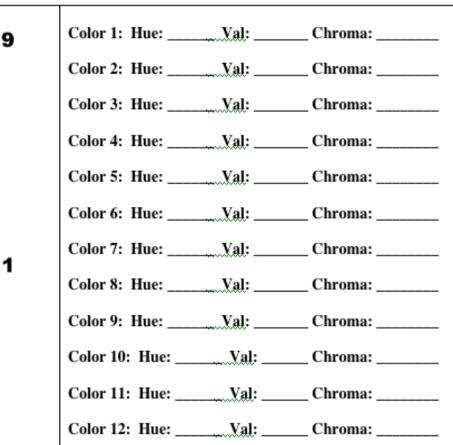
Hue Scheme: Split Complement Dominant Hue: Yellow-Orange Dominant Value: 7 Dominant Chroma: Middle

Subordinate Hue(s): RRV, BBG Subordinate Value(s): 4 Subordinate Chroma(s): High

Out-of-Scheme Accent(s): none

Specify each color in this scheme's palette.

R



Color Planning Problem

5

 $\bullet$ 

Y v Ν G в в Limited Dominant To Value Hue Chroma

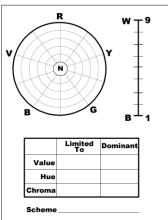
Scheme\_\_\_\_\_

Color Planning Problem: Plan and chart the 12 colors produced by a strict interpretation of this scheme:



Subordinate Hue(s): RRV, BBG Subordinate Value(s): 4 Subordinate Chroma(s): High

Specify each color in this scheme's palette.



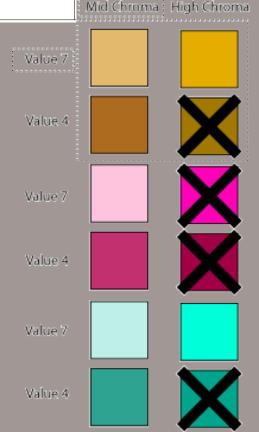
Color 1: Hue: \_\_\_\_ Val: \_ Chroma: Val: Color 2: Hue: \_ Chroma: Color 3: Hue: Val: Chroma: Color 4: Hue: Val: Chroma Color 5: Hue: Val: Chroma Color 6: Hue: Val: Chroma Color 7: Hue: Val Chroma Color 8: Hue: Val: Chroma Color 9: Hue: Val: Chroma Color 10: Hue: Val: Chroma: Color 11: Hue: Val: Chroma Color 12: Hue: Val: Chroma

In this scheme, 4 colors are initially specified that can't be mixed: YO/4/H, RV/7/H, RV/4/H, BG/4/H Color
 Planning
 Problem

Color Planning Problem 12: Split Complement, YO, rrv, bbg

NOTE: you must "weed out" colors that are impossible due to too high a chroma.

We can specify many colors that are not visually possible. Expect to eliminate them from your palette.



Palette



Proportion Study

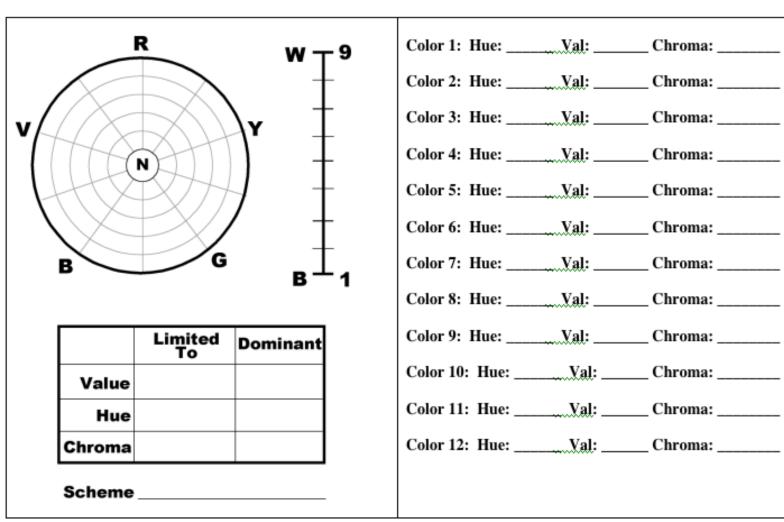
#### Color Planning Problem:....

Plan and chart the 12 colors produced by a strict interpretation of this scheme:

Hue Scheme:Split ComplementDominant Hue:Red-VioletSubordinate Hue(s):GYG, GBGDominant Value:4Subordinate Value(s):7Dominant Chroma:MiddleSubordinate Chroma(s):Low

Out-of-Scheme Accent(s): none

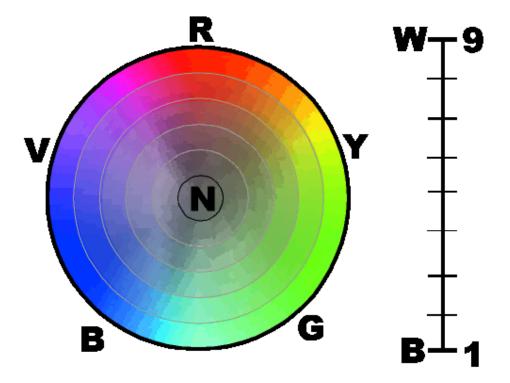
Specify each color in this scheme's palette.



Take Home — For Next Class Color Planning Problem







Consider selecting hues for a monochromatic color scheme based on an Red-Orange hue.



### Color Planning Problem:....

Plan and chart the 12 colors produced by a strict interpretation of this scheme:

 Hue Scheme: Double-Split Complement

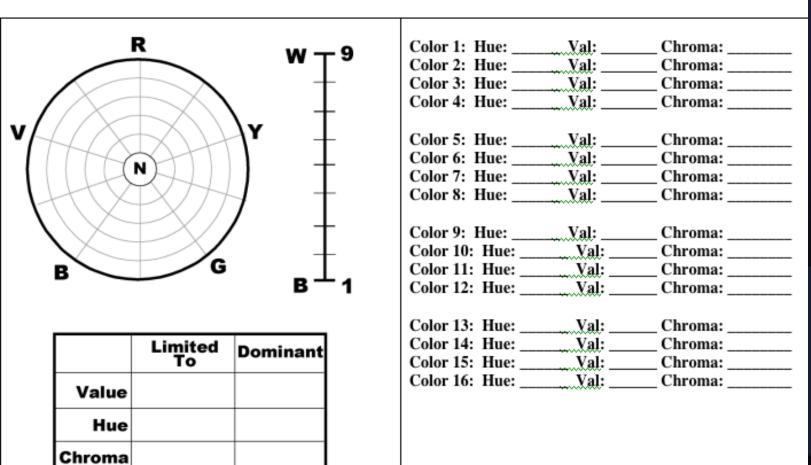
 Dominant Hue: Violet
 Subordinate Hue(s): RV, G, \_\_?\_\_

 Dominant Value: 3
 Subordinate Value(s): 7

 Dominant Chroma: Middle Low
 Subordinate Chroma(s): Middle High

 Out-of-Scheme Accent(s): none
 None

Specify each color in this scheme's palette.



Scheme 10

V, RV, G, ?

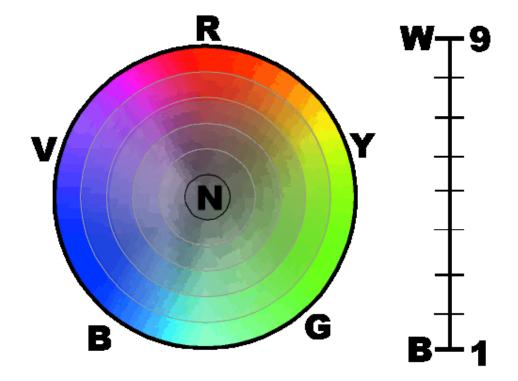
**Dbl Split** 

Compl

Scheme

Scheme 10

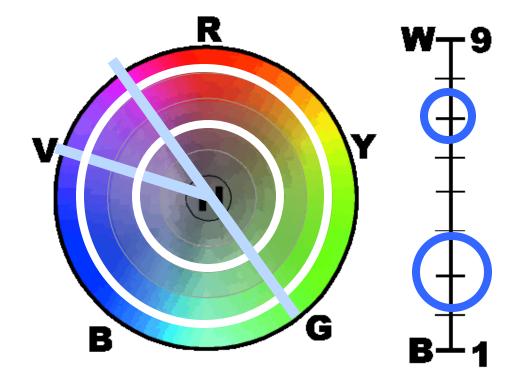
Double Split Complement V, RV, G, ?



Hue Scheme: Double-Split Complement Dominant Hue: Violet Dominant Value: 3 Dominant Chroma: Middle Low

Scheme 10

Double Split Complement V, RV, G, ?

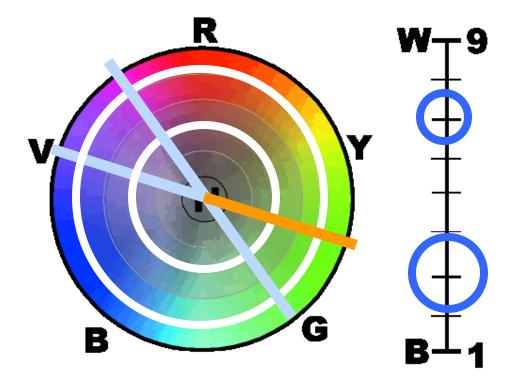


Hue Scheme: Double-Split Complement Dominant Hue: Violet Dominant Value: 3 Dominant Chroma: Middle Low

Scheme 10 Double Split Complement V, RV, G, ?

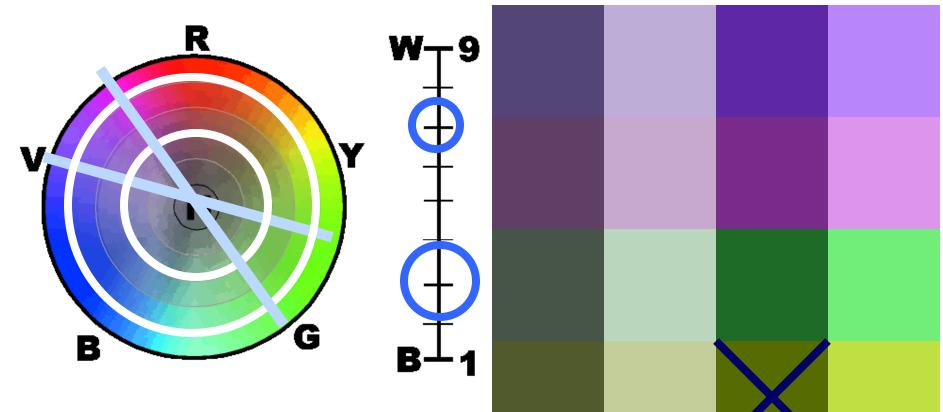
Complete the symmetrical hue structure of a double split complement scheme by adding YG.

Hue Scheme: Double-Split Complement Dominant Hue: Violet Dominant Value: 3 Dominant Chroma: Middle Low



Scheme 10

Double Split Complement V, RV, G, ?



Hue Scheme: Double-Split Complement Dominant Hue: Violet Dominant Value: 3 Dominant Chroma: Middle Low



## **Color Planning Problem 5:**

Plan and chart the 12 colors produced by a strict interpretation of this scheme: [Note use of Tertiary hues in

## subordinates]

Dominant Value: 7			Subordinate V			
Dominant Chroma:			Subordinate C			
F	2	W – 9	Color1	Hue:	Val:	Chr:
			Color2	Hue:	Val:	Chr:
	$-\infty$		Color3	Hue:	Val:	Chr:
v///	$\sim \sim \sim$	v t	Color4	Hue:	Val:	Chr:
THAX	XH	יי ד	Color5	Hue:	Val:	Chr:
		) +	Color6	Hue:	Val:	Chr:
Htt	XTH	1 +	Color7	Hue:	Val:	Chr:
$\sim n \propto$	$\sum / $	/ 1	Color8	Hue:	Val:	Chr:
	-×/	Т	Color9	Hue:	Val:	Chr:
в	G	+	Clr 10	Hue:	Val:	Chr:
		В <sup>⊥</sup> 1	Clr 11	Hue:	Val:	Chr:
			Clr 12	Hue:	Val:	Chr:
	Limited To	Dominant				
Value					rs is impractical or imp	
Hue			Which on	e(s)? And why	can it/they not be used	?
Chroma						

### Color Planning Problem 5: (solution)

Plan and chart the 12 colors produced by a strict interpretation of this scheme: [Note use of Tertiary hues in

## subordinates]

Hue Scheme: Split Complement								
Dominant Hue: RRO S	ubordinate Hue(s): YY	0, 1	BLUE _					
Dominant Value: 7	Subord	dinate Va	alue(s):	4				
Dominant Chroma; Middle	Subord	dinate <u>C</u>	hroma(s	): High				
R	W – 9	Color1	Hue:	RRO	Val:	7	Chr:	Μ
		Color2	Hue:	RRO	Val:	7	Chr:	Η
	$\frown$	Color3	Hue:	RRO	Val:	4	Chr:	Μ
v/ Yo Yr		Color4	Hue:	RRO	Val:	4	Chr:	Η
	+	Color5	Hue:	YYO	Val:	7	Chr:	Μ
	$\pm$	Color6	Hue:	YYO	Val:	7	Chr:	Η
	$\oplus$	Color7	Hue:	YYO	Val:	4	Chr:	Μ
	I	Color8	Hue:	YYO	Val:	4	Chr:	Η
		Color9	Hue:	B	Val:	7	Chr:	Μ
G G	T I	Clr 10	Hue:	B	Val:	7	Chr:	Η
	B <sup>+</sup> 1	Clr 11	Hue:	B	Val:	4	Chr:	Μ
		Clr 12	Hue:	B	Val:	4	Chr:	H
Limited Do	minant							
Value <sup>7,4</sup>						or impossible.		
Hue RRO, YYO, B	RRO	Which one	(s)? And	l why can it/t	hey not b	e used?		
Chroma <sub>M, H</sub>	М							
Scheme Split Complement								

Impossible or unlikely colors in the scheme:

The high-chroma colors will often be impossible. The following are most likely impossible: RRO 7/H YYO 4/H B 7/H Each of these chroma-value combinations are a long way from each hue's intrinsic value.

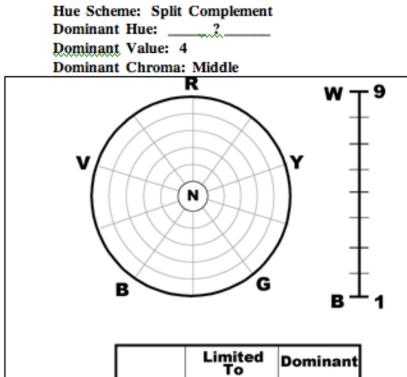
## **Color Planning Problem 6:**

Plan and chart the 12 colors produced by a strict interpretation of this scheme: [Note use of Tertiary hues in subordinates]

Subordinate Hue(s): GYG, GBG

Subordinate Chroma(s): Low

Subordinate Value(s): 7



Color1	Hue:	Val:	Chr:
Color2	Hue:	Val:	Chr:
Color3	Hue:	Val:	Chr:
Color4	Hue:	Val:	Chr:
Color5	Hue:	Val:	Chr:
Color6	Hue:	Val:	Chr:
Color7	Hue:	Val:	Chr:
Color8	Hue:	Val:	Chr:
Color9	Hue:	Val:	Chr:
Clr 10	Hue:	Val:	Chr:
Clr 11	Hue:	Val:	Chr:
<u>Clr</u> 12	Hue:	Val:	Chr:

At least one of these colors is impractical or impossible. Which one(s)? And why can it/they not be used?

Scheme\_

Chroma

Value

Hue

## Color Planning Problem 6: (solution)

Plan and chart the 12 colors produced by a strict interpretation of this scheme: [Note use of Tertiary hues in

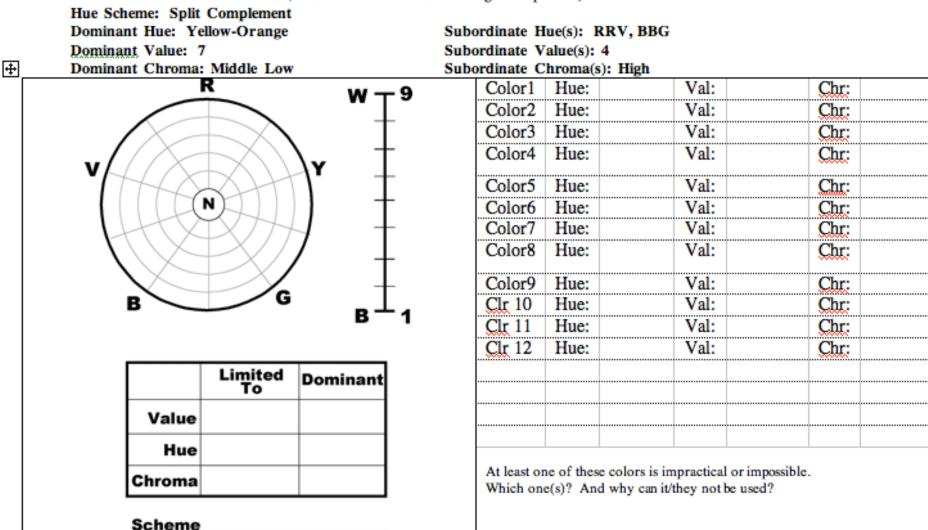
## subordinates]

Hue Scheme: Split Complement Dominant Hue: RV		Subordinate Hu	ie(s): C	TYG. GBG				
Dominant Value: 4		Subordinate Va			-			
Dominant Chroma: Middle		Subordinate Cl						
R	W <b>⊤</b> 9	Color1	Hue:	RV	Val:	4	Chr:	Μ
	•	Color2	Hue:	RV	Val:	4	Chr:	L
	<u> </u>	Color3	Hue:	RV	Val:	7	Chr:	M
	, Φ	Color4	Hue:	RV	Val:	7	Chr:	L
V AZOLXAHI	ſ +	Color5	Hue:	GYG	Val:	4	Chr:	M
	+	Color6	Hue:	GYG	Val:	4	Chr:	L
	(T)	Color7	Hue:	GYG	Val:	7	Chr:	M
	$\Psi$	Color8	Hue:	GYG	Val:	7	Chr:	L
	. Т	Color9	Hue:	GBG	Val:	4	Chr:	M
B G	-	Clr 10	Hue:	GBG	Val:	4	Chr:	L
в	<b>В</b> <sup>⊥</sup> 1	Clr 11	Hue:	GBG	Val:	7	Chr:	Μ
		Clr 12	Hue:	GBG	Val:	7	Chr:	L
Limited Do	ominant							
Value <sup>4, 7</sup>	4							
Hue RV, GYG, GBG	RV							
Chroma L, M	М			e colors is ii d why can it			ible.	
Scheme Split Complement	nt							

These color are likely all possible - since the highest chroma in the scheme is Middle, most hues can at mid-values (4 and 7 here)

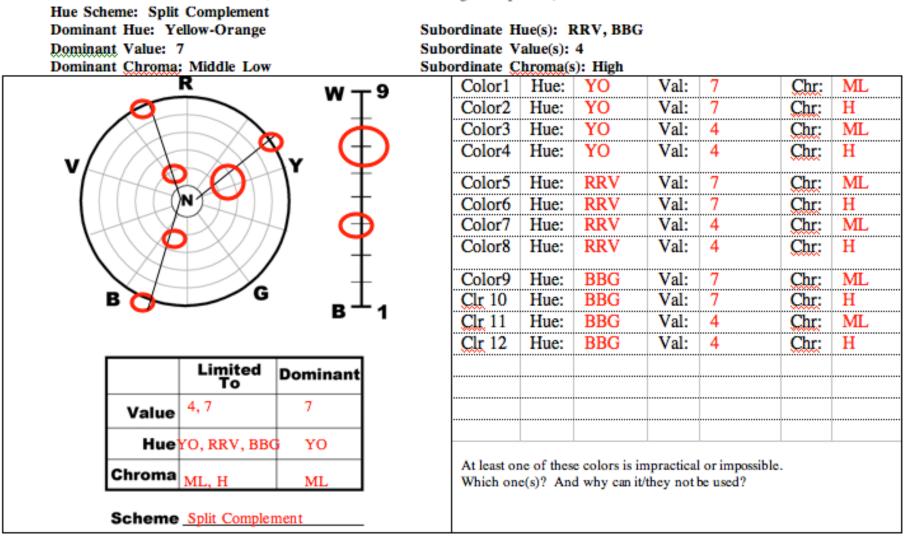
## **Color Planning Problem 7:**

Plan and chart the 12 colors produced by a strict interpretation of this scheme. Then select instances/colors of subordinate hues so that dominant chroma and dominant value are used to relate all hues. (that is, you will eliminate some colors that are possible in this scheme in order to create a smaller, more limited and more manageable palette.)



## Color Planning Problem 7: (solution)

Plan and chart the 12 colors produced by a strict interpretation of this scheme. Then select instances/colors of subordinate hues so that dominant chroma and dominant value are used to relate all hues. (that is, you will eliminate some colors that are possible in this scheme in order to create a smaller, more limited and more manageable palette.)



Note that this is a rather "wide" Split-Complement" scheme - it is approaching a triadic scheme.

## **Color Planning Problem 8:**

Plan and chart the 15 distinct colors produced by a strict interpretation of this scheme: [revised 091011]

Dominant Value: 3		Subordinate V			
Oominant Chroma: Low				iddle High, Neutra	
R	W <del>-</del> 9	Color1	Hue:	Val:	Chr:
		Color2	Hue:	Val:	Chr:
		Color3	Hue:	Val:	Chr:
	<b>v</b> †	Color4	Hue:	Val:	Chr:
V	\ <b>™</b> +	Color5	Hue:	Val:	Chr:
	) +	Color6	Hue:	Val:	Chr:
HAXXXX	/ +	Color7	Hue:	Val:	Chr:
	′ <u> </u>	Color8	Hue:	Val:	Chr:
	T	Color9	Hue:	Val:	Chr:
B G	1	Clr 10	Hue:	Val:	Chr:
	В <sup>⊥</sup> 1	Clr 11	Hue:	Val:	Chr:
		Clr 12	Hue:	Val:	Chr:
Limited		Clr 13	Hue:	Val:	Chr:
To	Dominant	Clr 14	Hue:	Val:	Chr:
Value		Clr 15	Hue:	Val:	Chr:
Hue					
Chroma				rs is impractical or imp can it/they not be used	

#### Color Planning Problem 8: (solution)

Plan and chart the 15 distinct colors produced by a strict interpretation of this scheme: [revised 091011]

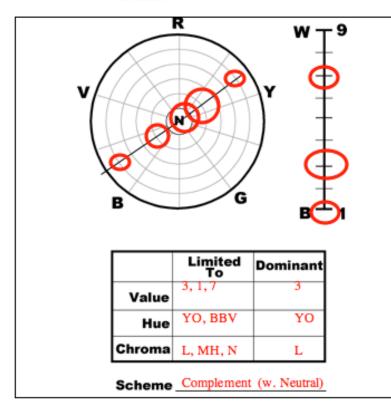
Hue Scheme: Complementary (with neutral)

Dominant Hue: Yellow-Orange

Dominant Value: 3

Dominant Chroma; Low

Subordinate Hue(s): \_\_\_\_BBV\_\_\_\_ Subordinate Value(s): 1, 7 Subordinate Chroma(s): Middle High, Neutral



Color1	Hue:	YO	Val:	3	Chr:	L
Color2	Hue:	YO	Val:	3	Chr:	MH
Color3	Hue:	YO(N)	Val:	3	Chr:	Ν
Color4	Hue:	YO	Val:	1	Chr:	L
Color5	Hue:	YO	Val:	1	Chr:	MH
Color6	Hue:	YQ(N)	Val:	1	Chr:	N
Color7	Hue:	YO	Val:	7	Chr:	L
Color8	Hue:	YO	Val:	7	Chr:	MH
Color9	Hue:	YQ(N)	Val:	7	Chr:	N
Clr 10	Hue:	BBV	Val:	3	Chr:	L
Clr 11	Hue:	BBV	Val:	3	Chr:	MH
<u>Clr</u> 12	Hue:	BBV	Val:	1	Chr:	L
Clr 13	Hue:	BBV	Val:	1	Chr:	MH
<u>Clr</u> 14	Hue:	BBV	Val:	7	Chr:	L
Clr 15	Hue:	BBV	Val:	7	Chr:	MH
	6.4	a colore is in				

At least one of these colors is impractical or impossible. Which one(s)? And why can it/they not be used?

Note: the *order* of "Color1", "Color2", etc. does *NOT* matter. Just make sure that each color within the scheme is identified and specified.

Note that some colors have been skipped since they are effectively repeats of the same color. In particular,

- YO 1/N is the same color as BBV 1/N, - YO 3/N is the same color as BBV 3/N,
- YO 7/N is the same color as BBV 7/N,

because they are each "neutral" (chroma) at the same value .

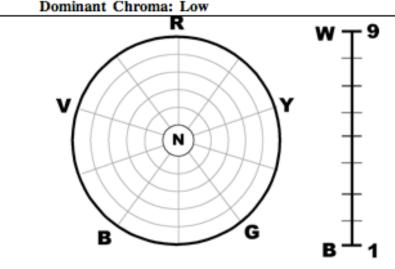
## **Color Planning Problem 9:**

Plan and chart the 9 colors produced by a strict interpretation of this scheme: [rev 091011]

Hue Scheme: 5-Hue Analogous (assume hues are equally spaced)

Dominant	Hue:	Violet
Dominant	Value:	3
<b>D</b>	<b>C1</b>	

Subordinate Hue(s): \_\_\_\_VRV, RV, Red, \_\_\_\_ Subordinate Value(s): 7 Subordinate Chroma(s): Middle High



	Limited To	Dominant
Value		
Hue		
Chroma		

Scheme \_\_\_\_\_

orumate	Cirroma(s);	whome right	
Color	1 Hue:	Val:	Chr:
Color	2 Hue:	Val:	Chr:
Color	3 Hue:	Val:	Chr:
Color4	4 Hue:	Val:	Chr:
Color:	5 Hue:	Val:	Chr:
Color		Val:	Chr:
Color	7 Hue:	Val:	Chr:
Color	8 Hue:	Val:	Chr:
Color	9 Hue:	Val:	Chr:
Clr 10	Hue:	Val:	Chr:
Clr 11	Hue:	Val:	Chr:
Clr 12		Val:	Chr:
Clr 13	Hue:	Val:	Chr:
Clr 14	Hue:	Val:	Chr:
Clr 15	Hue:	Val:	Chr:
Clr 16	Hue:	Val:	Chr:
Clr 17	Hue:	Val:	Chr:
Clr 18	Hue:	Val:	Chr:
Clr 19	Hue:	Val:	Chr:
Clr 20	Hue:	Val:	Chr:

- Cross out any colors that are impractical or impossible.

## Color Planning Problem 9: (Solution)

Plan and chart the 9 colors produced by a strict interpretation of this scheme: [rev 091011]

Hue Scheme: 5-Hue Analogous (assume hues are equally spaced)

Dominant Hue: Violet		ually spaced) Subordinat	e Hue(s):	VRV.	RV, Red.	RRV		
Dominant Value: 3		Subordinat			,			
Dominant Chroma; Low		Subordinat			le High			
R	W <b>⊤</b> 9	Colo	r1 Hue	: V	Val:	3	Chr:	L
	"	Colo	r2 Hue:	V	Val:	3	Chr:	M
	<u></u>	Colo	r3 Hue:	V	Val:	7	Chr:	L
	$\Psi$	Colo	r4 Hue:	V	Val:	7	Chr:	Μ
V/O	Y I	Colo	r5 Hue:	VRV	Val:	3	Chr:	L
	+	Colo	r6 Hue:	VRV	Val:	3	Chr:	M
	1	Colo	r7 Hue:	VRV	Val:	7	Chr:	L
HIXEXIA		Colo	r8 Hue:	VRV	Val:	7	Chr:	M
	$\mathbf{+}$	Colo	r9 Hue:	RV	Val:	3	Chr:	L
	Ŧ	Clr	0 Hue:	RV	Val:	3	Chr:	Μ
B	B <sup>⊥</sup> 1	Clr	1 Hue:	RV	Val:	7	Chr:	L
	5 .	Clr	2 Hue:	RV	Val:	7	Chr:	Μ
		Clr	3 Hue:		Val:	3	Chr:	L
Limited D	ominant	Clr	4 Hue:	R	Val:	3	Chr:	M
10	3	Clr	5 Hue:	R	Val:	7	Chr:	L
Value <sup>3,7</sup>	3	Clr	6 Hue:	R	Val:	7	Chr:	M
Hue V, VRV, RV, R,	v	Clr	7 Hue:	RRV	Val:	3	Chr:	L
nue ,, r,		Clr	8 Hue:	R	Val:	3	Chr:	M
Chroma L, MH	L	Clr	9 Hue:	<b>R</b>	Val:	7	Chr:	L
		Clr	20 Hue:	R	Val:	†	Chr:	Μ

This scheme uses Mid-High chroma, so some colors might not be possible. This is particularly sodue to the low intrinsic value of the hues.V 7/MHUnlikely or impossible colors:?? R 7/MH.... V 7/MH??

## **Color Planning Problem 10:**

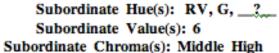
Plan and chart the 16 colors produced by a strict interpretation of this scheme:

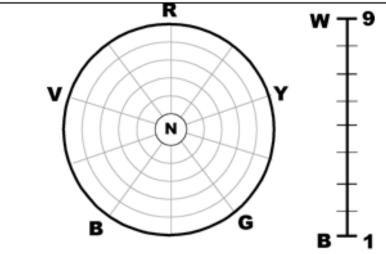
Hue Scheme: Double-Split Complement

Dominant Hue: Violet

Dominant Value: 2

Dominant Chroma: Middle Low





	Limited To	Dominant
Value		
Hue		
Chroma		

Scheme

0	ordinate C	hroma(s): Middle	e High	
	Color1	Hue:	Val:	Chr:
	Color2	Hue:	Val:	Chr:
	Color3	Hue:	Val:	Chr:
	Color4	Hue:	Val:	Chr:
	Color5	Hue:	Val:	Chr:
	Color6	Hue:	Val:	Chr:
	Color7	Hue:	Val:	Chr:
	Color8	Hue:	Val:	Chr:
	Color9	Hue:	Val:	Chr:
	Clr 10	Hue:	Val:	Chr:
	Clr 11	Hue:	Val:	Chr:
	<u>Clr</u> 12	Hue:	Val:	Chr:
	Clr 13	Hue:	Val:	Chr:
	Clr 14	Hue:	Val:	Chr:
	<u>Clr</u> 15	Hue:	Val:	Chr:
	<u>Clr</u> 16	Hue:	Val:	Chr:

- Cross out any colors that are impractical or impossible.

## Color Planning Problem 10: (solution)

Plan and chart the 16 colors produced by a strict interpretation of this scheme:

v

ML

Hue Scheme: Double-Split Complement

Dominant Hue: Violet

Dominant Value: 2

Dominant Chroma: Middle Low

Subordinate Hue(s): RV, G, <u>YG</u> Subordinate Value(s): 6 Subordinate Chroma(s): Middle High

rumate 💥	444,3044444, <sup>13</sup>	). Mildule	mgn			
Color1	Hue:	V	Val:	2	Chr:	ML
Color2	Hue:	V	Val:	2	Chr:	MH
Color3	Hue:	V	Val:	6	Chr:	ML
Color4	Hue:	V	Val:	6	Chr:	MH
Color5	Hue:	RV	Val:	2	Chr:	ML
Color6	Hue:	RV	Val:	2	Chr:	MH
Color7	Hue:	RV	Val:	6	Chr:	ML
Color8	Hue:	RV	Val:	6	Chr:	MH
Color9	Hue:	G	Val:	2	Chr:	ML
Clr 10	Hue:	G	Val:	2	Chr:	MH
Clr 11	Hue:	G	Val:	6	Chr:	ML
<u>Clr</u> 12	Hue:	G	Val:	6	Chr:	MH
Clr 13	Hue:	YG	Val:	2	Chr:	ML
<u>Clr</u> 14	Hue:	YG	Val:	2	Chr:	MH
<u>Clr</u> 15	Hue:	YG	Val:	6	Chr:	ML
<u>Clr</u> 16	Hue:	YG	Val:	6	Chr:	MH

- Cross out any colors that are impractical or impossible.

A few of the MH chroma colors may be impossible. YG 2/MH -- too dark for a high-intrinsic value color V 6/MH -- may be too light for a low-intrinsic value color (RV 6/MH is borderline)

Scheme Double-Split Complement

Hue V, RV, G, YG

Chroma ML, MH

G 3/MH might be OK

#### Palette Planning Problem 11:

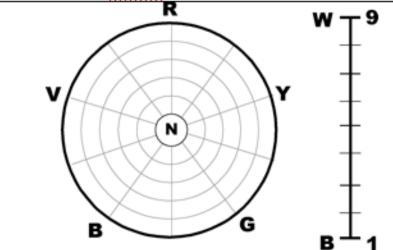
Plan and chart the colors produced by a strict interpretation of this scheme: [18 colors ]

Hue Scheme: 4-Hue Analogous

Dominant Hue: Yellow

Dominant Value: 7

Dominant Chroma; MH



	Limited To	Dominant
Value		
Hue		
Chroma		

Scheme\_

Subordinate Hue(s): YG, GYG, \_\_\_? \_\_ Subordinate Value(s): 3 Subordinate Chroma(s): Low

Color1	Hue:	Val:	Chr:	
Color2	Hue:	Val:	Chr:	
Color3	Hue:	Val:	Chr:	
Color4	Hue:	Val:	Chr:	
Color5	Hue:	Val:	Chr:	
Color6	Hue:	Val:	Chr:	
Color7	Hue:	Val:	Chr:	
Color8	Hue:	Val:	Chr:	
Color9	Hue:	Val:	Chr:	
<u>Clr</u> 10	Hue:	Val:	Chr:	
Clr 11	Hue:	Val:	Chr:	
Clr 12	Hue:	Val:	Chr:	
Clr 13	Hue:	Val:	Chr:	
Clr 14	Hue:	Val:	Chr:	
Clr 15	Hue:	Val:	Chr:	
Clr 16	Hue:	Val:	Chr:	

- Cross out any colos that are impractical or impossible.

#### Palette Planning Problem 11: (solution)

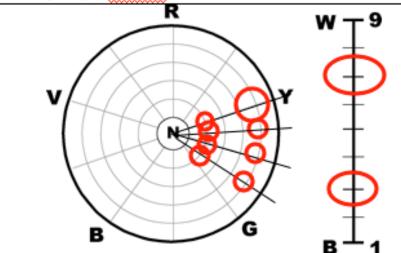
Plan and chart the colors produced by a strict interpretation of this scheme: [18 colors ]

Hue Scheme: 4-Hue Analogous

Dominant Hue: Yellow

Dominant Value: 7

Dominant Chroma: MH



	Limited To	Dominant
Value	7, 3	7
Hue	Y, YG, GYG,	YYG Y
Chroma	L, MH	MH
Scheme	4-hue Analogou	15

 Subordinate Hue(s): YG, GYG, \_\_YYG\_\_

 Subordinate Value(s): 3

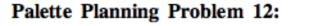
 Subordinate Chroma(s): Low

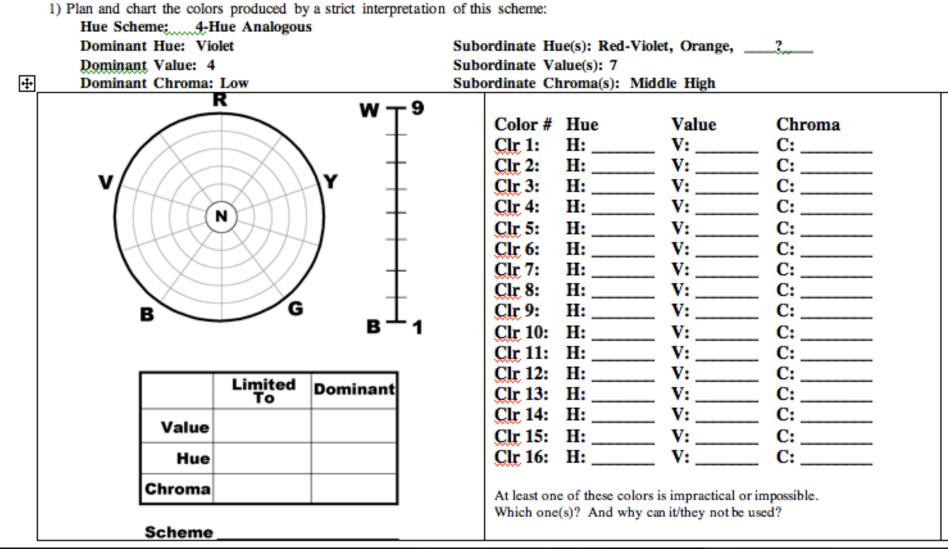
 Color1
 Hue: Y
 Val: 7
 Chr:

Color1	Hue:	Y	Val:	7	Chr:	MH
Color2	Hue:	Y	Val:	7	Chr:	L
Color3	Hue:		Val:	3	Chr:	MH
Color4	Hue:	Y	Val:	3	Chr:	L
Color5	Hue:	YYG	Val:	7	Chr:	MH
Color6	Hue:	YYG	Val:	7	Chr:	L
Color7	Hue:	YYG	Val:	3	Chr:	MH
Color8	Hue:	YYG	Val:	3	Chr:	L
Color9	Hue:	YG	Val:	7	Chr:	MH
Clr 10	Hue:	YG	Val:	7	Chr:	L
Clr 11	Hue:	YG	Val:	3	Chr:	MH
Clr 12	Hue:	YG	Val:	3	Chr:	L
Clr 13	Hue:	GYG	Val:	7	Chr:	MH
Clr 14	Hue:	GYG	Val:	7	Chr:	L
Clr 15	Hue:	GYG	Val:	3	Chr:	MH
<u>Clr</u> 16	Hue:	GYG	Val:	3	Chr:	L

Cross out any colos that are impractical or impossible.

 These colors are all "safe" – the most vulnerable color is YG 7/MH, but it should be fine.





#### Palette Planning Problem 12:

Plan and chart the colors produced by a strict interpretation of this scheme;
 Hue Scheme: A Hue Analogous

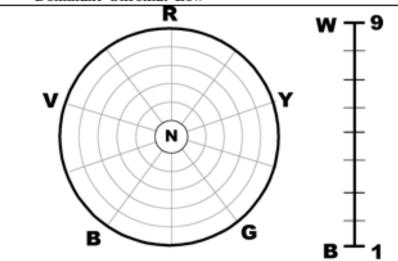
Dominant Hue: Violet	Subordinate Hue(s): Red-Violet, Orange, RED
Dominant Value: 4	Subordinate Value(s): 7
Dominant Chroma: Low	Subordinate Chroma(s): Middle High
Image: Comparison of the compar	Subordinate Cirroma(s): Middle High         9       Color # Hue       Value       Chroma         Clr 1:       H:       V       V:       4       C:       L         Clr 2:       H:       V       V:       4       C:       L         Clr 3:       H:       V       V:       4       C:       MH         Clr 3:       H:       V       V:       7       C:       L         Clr 4:       H:       V       V:       7       C:       MH         Clr 1:       H:       RV       V:       4       C:       L         Clr 2:       H:       RV       V:       4       C:       MH         Clr 3:       H:       RV       V:       7       C:       MH         Clr 1:       H:       R       V:       7       C:       MH         Clr 1:       H:       R       V:       7       C:       MH         Clr 3:       H:       R       V:       7       C:       MH         Clr 4:       H:       R       V:       7       C:       MH         Clr 3:       H:       YR       V:
Scheme	

#### Palette Planning Problem 13:

Plan and chart the colors produced by a strict interpretation of this scheme:

Hue Scheme: Triadic Dominant Hue: Violet Dominant Value: 6

Dominant Chroma: Low



	Limited To	Dominant
Value		
Hue		
Chroma		

Subordinate Value(s): 8, 3					
Subordina	te Chroma(s	s): High			
Color1	Hue:	Val:	Chr:		
Color2	Hue:	Val:	Chr:		
Color3		Val:	Chr:		
Color4	Hue:	Val:	Chr:		
Color5	Hue:	Val:	Chr:		
Color6	Hue:	Val:	Chr:		
Color7	Hue:	Val:	Chr:		
Color8	Hue:	Val:	Chr:		
Color9	Hue:	Val:	Chr:		
<u>Clr</u> 10	Hue:	Val:	Chr:		
<u>Clr</u> 11	Hue:	Val:	Chr:		
Clr 12	Hue:	Val:	Chr:		
Clr 13	Hue:	Val:	Chr:		
<u>Clr</u> 14	Hue:	Val:	Chr:		
Clr 15	Hue:	Val:	Chr:		
Clr 16	Hue:	Val:	Chr:		
Clr 17	Hue:	Val:	Chr:		
Clr 18	Hue:	Val:	Chr:		

- Cross out any colors that are impractical or impossible.

Scheme\_

Subordinate Hue(s): Green, \_\_?,\_\_ Subordinate Value(s): 8, 3 Subordinate Chroma(s): High

#### Palette Planning Problem 13: (solution)

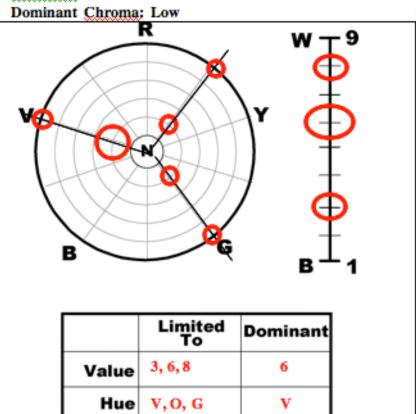
Chroma L, H

Scheme Triadic

Plan and chart the colors produced by a strict interpretation of this scheme: [18 colors]

Hue Scheme: Triadic Dominant Hue: Violet

Dominant Value: 6



Subordinate	Hue(s): Green,Orange	(or	YR)
Subordinate	Value(s): 8, 3		
Subordinate	Chroma(s): High		

Color1	Hue:	V	Val:	6	Chr: L
Color2	Hue:	V	Val:	6	Chr: H
Color3	Hue:	V	Val:	8	Chr: L
Color4	Hue:	V	Val:	8	Chr: H
Color5	Hue:	V	Val:	3	Chr: L
Color6	Hue:	V	Val:	3	Chr: H
Color7	Hue:	G	Val:	6	Chr: L
Color8	Hue:	G	Val:	6	Chr: H
Color9	Hue:	G	Val:	8	Chr: L
<u>Clr</u> 10	Hue:	G	Val:	8	Chr: H
Clr 11	Hue:	G	Val:	3	Chr: L
Clr 12	Hue:	G	Val:	3	Chr: H
Clr 13	Hue:	<b>O</b> (YR)	Val:	6	Chr: L
<u>Clr</u> 14	Hue:	<b>O</b> (YR)	Val:	6	Chr: H
<u>Clr</u> 15	Hue:	<b>O</b> (YR)	Val:	8	Chr: L
<u>Clr</u> 16	Hue:	<b>O</b> (YR)	Val:	8	Chr: H
Clr 17	Hue:	<b>O</b> (YR)	Val:	3	Chr: L
Clr 18	Hue:	<b>O</b> (YR)	Val:	3	Chr: H
		1			

- Cross out any colors that are impractical or impossible.

Several of these colors may be impossible with pigments — they are outside the gamut of either subtractive colors, or, more generally, of human vision. Since **High <u>chroma</u>** is used in the scheme, check the intrinsic value of each hue as well as the <u>Munsell</u> color model to see which values of each hue cannot be created.

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#### Palette Planning Problem 14:

Plan and chart the colors produced by a strict interpretation of this scheme:

Hue Scheme: Double-Split Complement

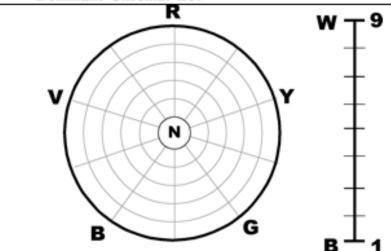
Dominant Hue: Blue-Green

Dominant Value: 5

**Dominant Chroma: Low** 

Subordinate Hue(s): Red, <u>Green</u>, \_\_\_\_?\_\_\_ Subordinate Value(s): 8 Subordinate Chroma(s): Middle High

Color1 Hue:



	Limited To	Dominant
Value		
Hue		
Chroma		

COIOLI	muc.	Yai.		
Color2	Hue:	Val:	Chr:	
Color3	Hue:	Val:	Chr:	
Color4	Hue:	Val:	Chr:	
Color5	Hue:	Val:	Chr:	
Color6	Hue:	Val:	Chr:	
Color7	Hue:	Val:	Chr:	
Color8	Hue:	Val:	Chr:	
Color9	Hue:	Val:	Chr:	
<u>Clr</u> 10	Hue:	Val:	Chr:	
Clr 11	Hue:	Val:	Chr:	
<u>Clr</u> 12	Hue:	Val:	Chr:	
Clr 13	Hue:	Val:	Chr:	
<u>Clr</u> 14	Hue:	Val:	Chr:	
<u>Clr</u> 15	Hue:	Val:	Chr:	
<u>Clr</u> 16	Hue:	Val:	Chr:	
<u>Clr</u> 17	Hue:	Val:	Chr:	
Clr 18	Hue:	Val:	Chr:	

Val:

Chr:

- Cross out any colos that are impractical or impossible.

Scheme \_\_\_\_\_



Hue Scheme: Triad						
Dominant Hue: Ora		bordinate Hue(s):	?	,		
Dominant Value: 7			Subordinate V	alue(s): 3		
Dominant Chroma:			Subordinate C	hroma(s): 1	Middle High, Neutral	
l l	R	W – 9	Color1	Hue:	Val:	Chr:
			Color2	Hue:	Val:	Chr:
			Color3	Hue:	Val:	Chr:
v	$\rightarrow$	v T	Color4	Hue:	Val:	Chr:
• HAX	DXIII	<b>۲</b> ۲	Color5	Hue:	Val:	Chr:
	N	) +	Color6	Hue:	Val:	Chr:
Htx	IX7H	/ +	Color7	Hue:	Val:	Chr:
$() \times$	$\sum / /$	′ ⊥	Color8	Hue:	Val:	Chr:
			Color9	Hue:	Val:	Chr:
В	G	Ť	Clr 10	Hue:	Val:	Chr:
		<b>В</b> — 1	Clr 11	Hue:	Val:	Chr:
			Clr 12	Hue:	Val:	Chr:
	Limited		Clr 13	Hue:	Val:	Chr:
	To	Dominant	Clr 14	Hue:	Val:	Chr:
Value			Clr 15	Hue:	Val:	Chr:
			Clr 16	Hue:	Val:	Chr:
Hue			Clr 17	Hue:	Val:	Chr:
Chroma			Clr 18	Hue:	Val:	Chr:
Scheme					ors is impractical or impose y can it/they not be used?	sible.
			W men on	(a): And wil	y can littlicy not be used?	

Color Planning Problem 18: Plan and chart the distinct colors produced by a strict interpretation of this scheme:

- Notice that the "other" hues won't lie perfectly on a Munsell primary, secondary or or tertiary position... so, "close" is good enough here.
- (Why so? A Munsell color wheel doesn't divide nicely into thirds.)
- Which colors are, strictly speaking, identical?
- In practice, a designer may treat those duplicate colors as distinct chromatic neutrals.



#### Plan adjacencies and contrasts

• Focal points and emphases of many kinds are developed by arranging colors of significant contrast next to each other.

 The graphic impact of a scheme is enhanced by creating strong contrasts – by arranging colors to exploit distinct differences in hue, or in value, or in chroma.

### **Plan transitions**

 Transitions and gradients involve colors that are quite similar next to each other – often in a progressive or ongoing sequence -- these tend to lead the eye from one region to another.

## Plan juxtapositions and contrasts

- Subtlety can be enhanced by creating gradual transitions – by arranging colors so that the most similar colors are next to each other.
- "Rule" to remember: its not just the colors you use, but how you arrange them – what colors are next to what colors? (juxtaposition)

# Plan distribution, correspondence and rhythm

- These are all roughly the same idea
- distribute instances of each color around the composition so that the entire composition or design is unified by that color.

# Plan distribution, correspondence and rhythm

- To some extent, each major color should be balanced with itself.
- That is, if you are creating a complementary scheme with orange and blue, you should give attention to balancing the blue on its own – ask "are there instances of blue spread around the design – is the blue balanced, or is it one-sided, lopsided, all in one place?"
- Then give attention to balancing the orange "are there instances of orange distributed around the design?"

#### **Correspondence - draw the eye**

- The viewer's eye will tend to jump from one sample of a color to another.
- That is, if you have red accents in one location – on a vase -- and a similar red accent on the drapes and in a flower arrangement, the viewer's eye will tend to move from one red to the next.
- Such correspondences guide the eye from one point of interest to another.
- If the arrangements of such colors are distributed carefully, rhythms can be created which are interesting and unifying in themselves.

### Select hues according to impact

- In many of our color studies, you will be free to fairly arbitrarily select the hues you will use.
- In practice, you will design color by thinking about the impact, mood, connotations, and meaning of the colors used – particularly the dominant colors.

# **Using Color Harmony Strategies**

Remember, these are strategies, not rules.

 Begin by sticking close to them – try them out as described, then explore the effect of variations – shifting hues warmer or cooler, or adding minor accent colors outside the scheme.

## **Neutral Dominant Schemes**

- Scheme is predominantly neutrals (or, nearneutrals).
- Mid-to-high chroma colors can provide brilliant, rich accents – even in very small quantities.
- Low chroma colors can provide subtle, rich variations, particularly when warm-cool juxtapositions are included.
- Simultaneous contrast can be used to create still more subtle coloration – adjacencies can be planned to produce warm and cool colors from neutrals.

# **Basic Planning:**

- Scheme? (strategy, hue relationships)
- Dominant value (key)
- Dominant hue
- Dominant chroma
- Develop contrast through juxtapositions
- Introduce accents

## Establish a dominant value

- Establish the tonal key of the composition.
- Mood is altered dramatically by tonal key.
- Potential for value contrast depends on separation from the dominant value.
- Consider beginning with dominant value, then adding light and dark forms.

## Establish a dominant hue

 Hue has a powerful impact on the mood and interpretation of design.

## Establish a dominant chroma

- Less obvious, but just as useful.
- Start with lower chromas—high chroma schemes are tough to control.
- A color harmony can succeed with chroma-dominance alone. (I.e. any combination of hues, but chroma quite controlled.)

# Use dominant characteristics as much as possible.

- Develop a solid foundation.
- Traditional design and harmony relies on strong dominance.

# Establish subdominant value, hue, and chroma.

- Aim for only two or three values.
- Use only two or three chromas.
- Use only hues "in scheme"

 Later, add accents and "shifted" color as composition develops.

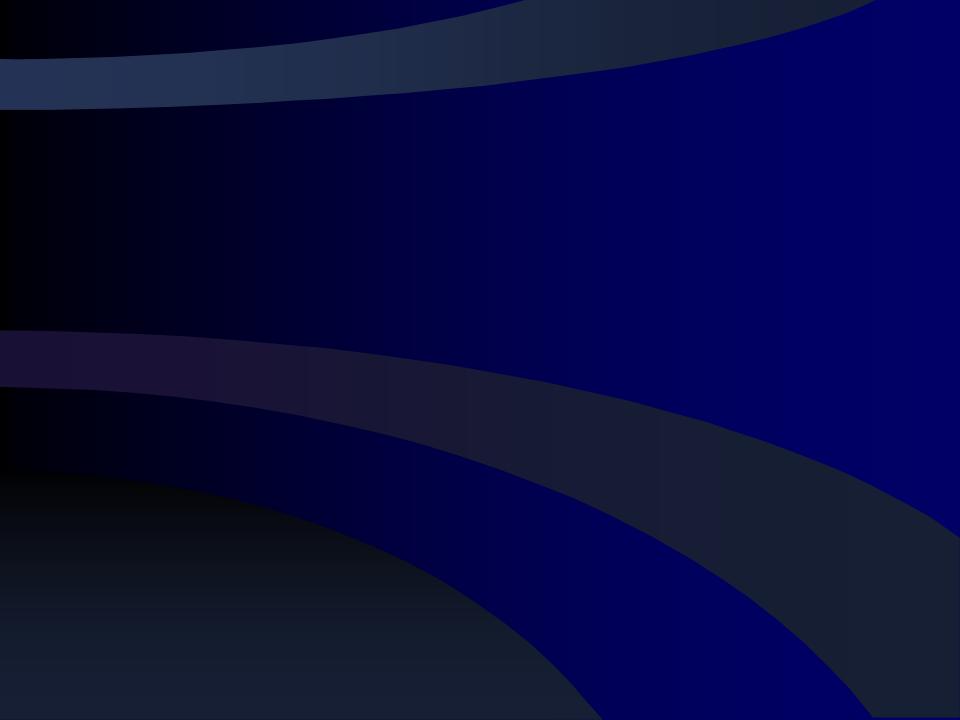
- Focal Points: vibrant chroma, Contrasting hues, contrasting value
- Develop a focal point which is interesting by having samples of the highest chroma colors and/or contrasts between the most extreme values.

# These are rules of thumb, not rules.

- These are strategies that help unify and diversify a color harmony.
- After you understand the structure of color design better, you will selectively let go of such rules, applying them as strategies for harmony when they suit your intent.

# Is the design too simple to offer enough color variation to study this kind of harmony?

- Simple design can be boring—elaborate the design to allow more color "action."
- Distribute each color several places in the composition.
- Balance each color with itself.



# Applications of dominance: elements

- The designer is responsible for deciding which formal elements will have the leading role in the compositions.
- For instance, will hue or value dominate?
- Line or shape?
- Modeling, volume and space or flat 2D traits?
- Texture or (flat, undisturbed)shape?
- Pattern or mass?

# **Color Harmony Designs & Exercises**

- The goals are:
- To become familiar with the characteristics, strengths, weaknesses of a particular color harmony.
- To deliberately work with a particular color structure – a strategy for relating the colors used.
- To observe the impact of such color relationships in terms of dynamic, calm or other emotional characteristics.
- To adjust and refine the arrangements of colors for best effect.

## Get familiar with your scheme

- Explore similar color schemes based on professional designs
- If a particular design strategy is involved, plan and outline it.
- Plan and chart the colors you will use
- Plan the contrasts, adjacencies and distribution of colors
- Paint the presentation of the color scheme
- Paint samples of the main palette
- Review and adjust colors and arrangements

## What to turn in:

- Color design (small plate mounted on full page plate)
- 3 hole punch at left
- Name, plate number, project title on back (neat, legible)
- Color chart with goals and planned color scheme. (this is to be hinge-mounted (taped) at left, so it will fold open and both the color plate and the charts can be seen as a spread)

### What to turn in—after critique:

- Notes from crit comments about YOUR design or SIMILAR designs.
- Revise color design
- Note/chart corrections made after crit.
- Sample of similar professional color scheme (similar structure, not necessarily the same hues, value range, etc.) This may be mounted on the back of the page/plate. List source (journal/book/web). If you have to use a b/w photocopy, make notes on colors used.

